Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**UNIVERSITY**

(Karunya Institute of Technology & Sciences)

(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

**End Semester Examination – Nov/Dec– 2017**

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| **Code :** | **14VC2024** | **Duration :** | **3hrs** |
| **Sub. Name :** | **TV PROGRAM PRODUCTION** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | Write a creative TV script of your choice (5 min. duration of any programme) | CO3 | 10 |
| b. | Amplify the requisites of TV - personal interview by providing an example. | CO1 | 10 |
| (OR) | | | | |
| 2. | a. | Illustrate and explain multi-camera set-up. | CO1 | 8 |
| b. | Illustrate a single camera set-up for a two people interview show with an example (theme must be related to health issue or energy crisis) | CO2 | 12 |
|  |  |  |  |  |
| 3. | a. | Review a reality TV programme of your choice. | CO3 | 8 |
|  | b. | Script a news inclusive of the news formats. | CO3 | 12 |
| (OR) | | | | |
| 4. | a. | Illustrate and explain how graphical displays are used in TV, production. | CO2 | 10 |
|  | b. | Script a new reality show for women audience. (5 minute duration) | CO3 | 10 |
|  |  |  |  |  |
| 5. | a. | Delineate the challenges of live phone-in programme? | CO3 | 8 |
|  | b. | Television soap opera is a non-stop creativity – comment in the context of Indian tele serials. | CO2 | 12 |
| (OR) | | | | |
| 6. | a. | Give all the guidelines to follow while conducting a Political interview. | CO1 | 10 |
|  | b. | Demonstrate how election results are programmed for TV? | CO2 | 10 |
|  |  |  |  |  |
| 7. | a. | “Using experts in weather forecasts improves authenticity”. Give your comments. | CO3 | 10 |
|  | b. | Construct a short weather description for a TV news bulletin. | CO2 | 10 |
| (OR) | | | | |
| 8. | a. | Comment on the new trends in broadcasting. | CO2 | 10 |
|  | b. | Script a short Television documentary on solving any human problems in society. (duration – 5 minutes) | CO2 | 10 |
|  | |  |  |  |
|  | | **Compulsory**: |  |  |
| 9. | a. | Critically review a TV reality show of your choice. | CO2 | 10 |
|  | b. | Prepare a one minute TV news script based on news items (min. 5 news) of your choice. | CO3 | 10 |

ALL THE BEST